PRIVATE 1:1 BEAUTY EDUCATION

YOUR LOOK. YOUR STYLE.

Brought to life.

Personal instruction for the face you have, the products you own, and the style you want to create.

BOOK YOUR INTRODUCTORY CONSULTATION

Virtual lessons worldwide | In person in Florida

WITH SHANNON

25+ years of professional artistry

EXPLORE THE CLASSES

Choose your experience

All instruction is private, personal, and tailored to your goals. Every class begins with a complimentary introductory consultation.

01 — $225

Virtual Makeup Reset

90 MINUTES / VIRTUAL

Refresh your everyday routine with skin prep, complexion, eyes, brows, and finishing techniques that work for you.

Prepare: Your everyday makeup, brushes, and a mirror.

02 — $325

Virtual Signature Face

90 MINUTES / VIRTUAL

Create a signature look through product selection, complexion, definition, eye and brow placement, lips, and polished finishing.

Prepare: Your makeup collection, brushes, and mirror.

03 — $450

Virtual Complete Beauty Edit

90 MINUTES / VIRTUAL

Make your routine easier with a focused edit of your collection, custom placement, product guidance, and hands-on application.

Prepare: Your makeup collection, brushes, and a mirror.

04 — $625

Florida Private Beauty & Styling

4 HOURS / IN PERSON

A personalized Florida beauty and styling experience with professional makeup coaching, product guidance, and hands-on practice.

Prepare: Beauty products, inspiration, and your goals.

YOUR NEXT STEPS

How enrollment works

No public class checkout or instant class booking. We get to know you first, then personalize your experience.

01

START WITH A COMPLIMENTARY CONSULTATION

Discuss your beauty goals and explore the class that suits your experience and personal style.

02

RECEIVE YOUR PRIVATE INVITATION

After Shannon approves enrollment, you receive a private Stripe payment request and scheduling instructions.

03

ENJOY YOUR PERSONALIZED CLASS

Bring your products, inspiration, and questions. Virtual connection details or the Florida location are confirmed privately.

BEFORE YOUR SESSION

Virtual: Set up your camera near a mirror, check your connection, and bring the makeup you currently use. In person: Bring your products and any inspiration photos. Retail products are separate; any travel fees are discussed before booking.

PERSONALIZED EDUCATION

Ready to begin?

Your class is built around you. Start with an introductory conversation, not a checkout page.

COMPLIMENTARY INTRODUCTORY CONSULTATION

Meet Shannon, share your goals, ask questions, and find the right level of personal beauty education.

BOOK YOUR CONSULTATION

SCAN TO BOOK

GOOD TO KNOW

Do I pay before our consultation?

No. Enrollment and payment instructions are sent privately after the consultation and Shannon's approval.

Do I have to buy new makeup?

No. Bring the products you own. Recommendations are personalized, and retail purchases are separate.

Where are the lessons held?

Virtual classes take place online. The four-hour styling experience is held in Florida, with location and any travel fees confirmed before booking.

Are classes professional certifications?

No. These are personalized beauty education experiences, not licensing or professional certification programs.

Bridal hair & makeup bookings remain separate. Visit facesbyshannon.com or follow @facesbyshannon_beauty.